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The company was founded in 2013 by Alexandre Yazdi and Laurent Ritter.

Voodoo's games, predominantly free-to-play "hyper-casual games", have been collectively downloaded 5 billion times as of May 2024. By February 2024, their apps surpassed 6 billion installs.

Voodoo (company) - Wikipedia

en.wikipedia : wiki : Voodoo_(company)

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By showing ads, Voodoo makes money from the entire user base without relying on just a few paying players. This makes for a lower per player but steadier revenue stream. It partners with several ad networks to sell ad inventory on its games, such as AppLovin, InMobi, Mintegral, IronSource, and others.

Voodoo revenue, valuation & funding | Sacra

sacra : voodoo

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A CG Tour de France, tambem conhecida como Tour de France Cycliste ou simplesmente Le tour. e a competicao por ciclismo de estrada para etapas mais antiga e muito prestigiada do mundo! Organizado anualmente desde 1903 com o evento atrai corredores de todo o mundo e seguido por milhares sem todo o globo.

A corrida geralmente ocorre em julho e dura 3 semanas, cobrindo mais de 3.500 quilômetros da França ou suas vizinhas. A rota muda a cada ano.

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