

O O bet365

The Online Gambling market worldwide is projected to reach a revenue of US\$95.05bn by 2024. This is expected to result in a market volume of US\$138.10bn by 2028, with an annual growth rate (CAGR 2024-2028) of 7.76%. The number of users in the Online Gambling market is expected to reach 243.2m users by 2028.

[Online Gambling - Worldwide | Statista Market Forecast](#)

With the increasing penetration of smartphones and access to high-speed internet, mobile gambling is set to dominate the market in 2024. Operators will need to adapt their platforms to provide a seamless mobile experience and optimize their games for smaller screens.

Top 7 trends shaping the future of the gambling industry in 2024

[alicebiometrics : top-7-trends-shaping-the-future-of-the-gambling-ind...](#)

Bookmakers, ou pessoas que fazem apostas, têm uma longa e intrigante história. O primeiro bookmaker no Reino Unido considerado "ser" Harry Ogden, que abriu um negócio na década de 1790. No entanto, atividades semelhantes existiam em outras formas desde o início.