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Because Modern Warfare is published by Activision, which is a part of the bigger Activision/Blizzard company. So to save money, they just put it out on the Blizzard launcher (Battle.net) instead of having to pay Steam to sell it here and they keep a part of the profits.

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Before 2024, Activision sold digital versions of PC Call of Duty titles on Valve's successful Steam platform. In 2024, Activision decided to take the game off of Steam and make it exclusively available on Battle.net largely to attract users to, and grow, Activision's own platform.

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At the helm of this revival was its new proprietor, Floridian house music connoisseur [Islam Ahmed](#). "I took Bang Bang over during COVID," Ahmed tells EDM. "We opened in April 2024 and we were following all of the ordinances."