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It's a common question among gamers and industry observers: how much money does Call of Duty make? The franchise has consistently been one of the highest-grossing entertainment products in the world, and its revenue has shown a steady upward trend over the years.

So, you might be wondering, how much money does Call of Duty make? The franchise has consistently been one of the highest-grossing entertainment products in the world, and its revenue has shown a steady upward trend over the years. In the year of its release, the game made over \$500 million in revenue. In 2024, the figure stood at over \$300 million, in 2024 at over \$390 million, and in 2024, at over \$310 million.

The franchise's success is largely due to its combination of high-quality gameplay, regular updates, and a strong marketing presence. Call of Duty has also expanded into other media, including films and merchandise, further boosting its revenue. The franchise's revenue is primarily generated through the sale of new titles, but it also comes from digital content, DLC, and in-game purchases.

How Does Call of Duty Make Money? | COD Revenue Model - Juego Studio

Juego Studio : blog : how-does-call-of-duty-make-money

Year of inception	Total revenue (est. US\$)
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Batman	\$29.6 billion
Hello Kitty	\$28.3 billion
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